

From: Mike & Denise Ferris [mailto:safari@ferriswheels.com.au]

Sent: Thursday, 23 February 2012 12:00 PM

To: [REDACTED]

Cc: [REDACTED]

Subject: Disappointing

Good morning all, we trust this finds you well.

I feel compelled to write to you to express some disappointment.

It has come to our attention that 10 or 12 of you who met on our Shangri-La tour are about to embark on a Himalayan motorcycle tour with one of our competitors.

It left a sour taste in our mouth last year when [REDACTED] did the same tour, but we swallowed our pride and let it go. But now it appears they have convinced many more of you to repeat the tour, and I cannot simply let it go this time. I take it as a personal insult.

We feel personally betrayed by your decision to do 'our' tour with someone else.

We would ask each of you to take all the above into consideration, and perhaps re-evaluate where you will place your loyalties. We'd like to hear from you.

Regards, Mike Ferris (and Denise)

From: Mike & Denise Ferris [mailto:safari@ferriswheels.com.au]

Sent: Saturday, 25 February 2012 12:00 PM

To: [REDACTED]

Cc: [REDACTED]

Subject: RE: Disappointing

Well it's been interesting to see the various responses to my message.

The first one came from [REDACTED] very thoughtful and considered, authentic, and apologising for any indiscretion or unintended harm.

The second came from [REDACTED] more confrontational and interpreting my use of the word 'loyalty' to somehow infer 'guilt' and 'shame' upon good people.

Regards, Mike Ferris
