On first launching my website, I received the following response from Mike Ferris. Apart from the fact that Mike had completely overlooked references to Ferris Wheels on the generic Meanders Abroad page introducing all the individual tour pages, I readily acknowledged and accepted the validity of the point made in the opening sentences; and acted upon it. It was the next 'page and a half' that I considered inappropriate from a professional service provider.

**From:** Mike & Denise Ferris [mailto:safari@ferriswheels.com.au]

**Sent:** Thursday, 28 May 2009 2:52 PM

**To:** Robert Crick

Subject: Re: New Web Site

Hi Robert,

Congratulations, well done, it looks very professional.

I/we must admit to being slightly miffed however. The contribution that Ferris Wheels has made in the variety of adventures you describe, hasn't received an appropriate level of recognition, in our humble opinion. We value our contribution and we feel rather unappreciated to have not rated more of a mention in your comprehensive write ups of 3 of **our** tours. Are you intentionally being unappreciative; have we done something to offend you, or is it just an unaware oversight? We realise of course, that it's **your** webpage and it's not all about **us**, but we feel your 'individualist' narrative would be somewhat more authentic if you had undertaken these overseas adventures on your own, rather than with the support and infrastructure we have professionally provided to you.

To help you understand our perspective, a few observations:

On your front page, beneath a photograph of you with a Ferris Wheels bike on a Ferris Wheels tour, is an acknowledgement to Eyewitness Travel because of a passing reference to something they wrote (but couldn't possibly hold copyright on). No mention of Ferris Wheels.

On your Morocco page, in the last paragraph 'A Final Comment' is another acknowledgement to Eyewitness Travel for another fairly inconsequential reference. No mention of Ferris Wheels in the entire page, despite virtually the whole itinerary being borrowed from our own documentation. A passing reference to 'meeting up with the rest of the group' without elaborating on who this group is or who organised it.

On your Rajasthan page you do actually mention Ferris Wheels but there's no description of who, where, what, or how we do things, no reference or link to our webpage. You mention We were accompanied by two mechanics from the company that hired out the bikes which is very inaccurate, rather than more factually perhaps, **Ferris Wheels** provided two mechanics as part of their support entourage for the tour

On the My Bikes page, you have something critical to say about all 3 of the bikes you were provided with 'on the tour of . . .' and you are downright disparaging of the KLE. It's a shame you didn't mention anything to us at the time, when we might have been

able to do something about it. Even the BMW in Morocco was the discontinued model and Shame they weren't the twin version Are you really sure you want to join us again in Dalmatia . . .? We can't guarantee you a 2010 machine.

After three 3-week adventures with us, there's not a single photo of Denise or myself or any other group member, but there's a photo of the BMW saleswoman you spent 12 minutes with.

Am I just being a little over-sensitive? under-appreciated and under-acknowledged?

By the way, on your Guest Book page, you've mis-spelt the word 'meanders'.

Cheers, sort of, Mike (and Denise)

PS. Okay I feel a little better now that I've had a major bitch. Perhaps if you're open to making a few alterations as a result of my comments, there might be some scope for putting a reciprocal link into each other's pages? If you're still talking to me.

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## **Ferris Wheels Motorcycle Safaris**

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Are you living on the edge yet . . .

or are you still taking up too much room?